



School's out for summer, prom and graduation are forever memories, and summer is finally here. As the season of warm temperatures and outdoor activities approaches, we are reminded about the dangers associated with heat overexposure, heat exhaustion, heat-induced illnesses, sunburn, poison, stings and insect bites.

Less talked about or publicized is that this season of sunshine, weekend getaways and family vacations, is also known to be the 100 deadliest days for teen drivers. AAA reports that over the past five years, the average number of crashes involving drivers ages 16-19 increased 16% per day during the "100 deadliest days," compared with other days of the year.

Change starts by knowing and understanding the facts, raising awareness about the problem, and coming together as a community to learn about the solutions.

National Foundation for Teen Safe Driving is launching Summer Promise 2017, a campaign designed to help teens and adults learn about the facts and understand the importance of smart choices that can help save lives.

Each week we will focus on a different safe driving topic to help you understand the risk, how it impacts your safety and the safety of others, and the proven methods of mitigating those risks. We'll be covering some important topics, such as why this time of year is known as the 100 deadliest days, the real weapons of mass distraction, Wreckless not Reckless driving, doing it in the back seat and understanding that GDL was implemented to help, not hinder ... and more.

And each week you will have a chance to enter a drawing for free gifts from National Foundation for Teen Safe Driving.

It all starts on June 12 2017 at www.SeniorPromise2017.com.



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